ACCREDITION

Eastern Michigan University is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and 30 professional associations.

DEGREES

The Division of Academic Affairs delivers programming through five degree-granting colleges and the Office of Graduate Studies and Research, and offers 400 majors, minors and concentrations as well as 85 graduate degree/certificate programs in 31 departments. Top majors are: elementary education, psychology, business, criminal justice, computer science, computer information systems, literature and language teaching, marketing and art.

ENROLLMENT PROFILE

The 23,862 students enrolled in fall 2004 included 19,000 undergraduates and 4,862 graduate students. Undergraduate students are 60 percent female and 40 percent male; graduate students are 65 percent female and 35 percent male. EMU students represent 46 U.S. states and 79 foreign countries. Average age for undergraduates is 24; for graduate students is 34. EMU population is: 16 percent black; 3 percent Asian/Pacific Islander; 2 percent Hispanic; 1 percent Native American; 70 percent White; and 3 percent international (5 percent undeclared).

WHERE WE’RE LOCATED

EMU is located in culturally and environmentally diverse southeast Michigan, about 40 miles west of Detroit and 10 miles east of Ann Arbor in historic Ypsilanti. The area is characterized by metropolitan growth and economic transformation and is rich in academic, research, technological and recreational resources.

WHAT MAKES US UNIQUE

As a regional University, we are committed to the needs of our community through teaching, research and service. Our faculty teach courses tailored to the diverse needs of metropolitan students, combine research-based knowledge and practical application and experience, and are committed to educate students to be effective citizens. While maintaining high academic standards, our research efforts are designed to provide interdisciplinary partnerships to resolve metropolitan problems. We provide close working relationships with elementary and secondary schools in an effort to affect the entire education system and provide ongoing contributions to the cultural life and general quality of life in our region.

At EMU, we engage our students in learning habits. Our programs build lifelong learning skills so graduates can adapt in our rapidly changing world. We provide a supportive environment from tutors and writing clinics to our challenging honors program. We also emphasize learning experiences and new avenues of teaching for our faculty. They are actively involved in research, publishing, involving students in research and incorporating their findings in the classroom.

Our faculty, students and administrators also work closely with the community while acquiring invaluable lifetime learning experiences. Many of our faculty are successfully incorporating Academic Service-Learning in their classes. This teaching methodology utilizes community service as a means of helping students gain a deeper understanding of course objectives, acquire new knowledge and engage in civic activity.

Also, EMU is one of only two universities in Michigan to offer the American Humanics certification program that prepares students to work in leadership roles with nonprofit organizations. The program focuses on developing skills that are specific to running youth or human service agencies.

Eastern Michigan continues to be the largest preparers of educational personnel in the United States including the largest preparer of special education personnel, mathematics teachers and science teachers; and is among the top 10 preparers of educational administrators. EMU is the second-largest preparer of minority educational personnel in Michigan and has been recognized for its commitment to diversity by U.S. News and World Report.

OUTREACH

EMU provides many resources for teaching, research and service to our area residents through offices and programs such as: academic service-learning, alumni relations, career services, charter schools, the Halle Library; summer technology institutes for gifted high school students; off-campus locations in Brighton, Detroit, Flint, Jackson, Livonia, Monroe, Traverse City and Washtenaw County; online course offerings; speech, hearing, reading and counseling clinics; summer athletic programs for pre-college students; and WEMU-FM.

THE ALUMNI ASSOCIATION

Representing more than 120,000 alumni and friends, the Alumni Association sponsors social and service-related programs for more than 20 geographically-based and special-interest alumni chapters.
**Fast Facts**

- Founded: 1849 - Michigan State Normal School
- Enrollment: Fifth-largest state institution in Michigan
- Undergraduates: 19,000
- Graduates: 4,862
- Gender:
  - Undergraduates: 60 percent female; 40 percent male
  - Graduates: 65 percent female; 35 percent male
- Michigan residents: 86 percent
- President: John A. Fallon, III
- Board of Regents: Eight-member board, appointed by governor
- Faculty:
  - Full-time: 761
  - Faculty holding Ph.D.: 93 percent
- Student/Faculty Ratio: 19:1
- New Freshmen Average GPA: 3.1
- New Freshmen Average ACT: 21
- New Freshmen Average SAT: 1014
- Academic programs: 423 majors, minors and concentrations, plus 195 graduate degrees and certificate programs
- Doctoral programs: 2 - Educational Leadership; Clinical Psychology
- Campus Buildings: 128
- Campus Size: 803 acres
- Athletic Affiliation: NCAA Division I-A
- NCAA Conference: Mid-American Conference
- Mascot: Eagles
- Colors: Green and White

**2005-06 Tuition and Fees**

- In-state and Ohio, 30 credit hours: $5,762
- Out-of-State, 30 credit hours: $15,768.50
- Room and Board, 20 meals weekly: $6,082

*subject to change

**Mission Statement**

Eastern Michigan University is committed to excellence in teaching, the extension of knowledge through basic and applied research and creative and artistic expression. Building on a proud tradition of national leadership in the preparation of teachers, we maximize educational opportunities and personal and professional growth for students from diverse backgrounds through an array of baccalaureate, master’s and doctoral programs.

We provide a student-focused learning environment that positively affects the lives of students and the community. We extend our commitment beyond the campus boundaries to the wider community through service initiatives and partnerships of mutual interest addressing local, regional, national and international opportunities and challenges.

**Eastern Michigan University** is a public, comprehensive, regional University that offers programs in the arts, sciences and professions. Founded in 1849, the University is composed of more than 24,000 students who are served by 761 full-time faculty as well as 1,255 staff, both on campus, off campus and electronically. EMU offers undergraduate, graduate, specialist, doctoral and certificate programs in its colleges of arts and sciences, business, education, health and human services and technology.

**Our History**

EMU was founded as Michigan State Normal School in 1849 when the state of Michigan was just 12 years old. The Michigan Legislature designated EMU as the first institute to educate teachers to serve the public schools. It was the first tax-supported college in Michigan open to both men and women. EMU began on a four-acre site in one building, with two programs of study: a classical course and an English course. The University was the first teacher-education institution established west of the Allegheny Mountains and sixth in the nation.

During its first 100 years, Michigan State Normal School certified thousands of teachers and developed the broad-based curricula that prepared it for university status in 1959. Within the new University, three colleges emerged: the College of Education, the College of Arts and Sciences, and the Graduate School. The University expanded three more times: in 1964 with the College of Business; in 1975 with the College of Health and Human Services; and in 1980 with the College of Technology.

**Timeline**


March 29, 1853: Michigan State Normal School opens, offering two programs of study, a “classical course” and an “English course.”

1854: Michigan State Normal School holds first commencement, with three graduates.

Sept. 1881: The student newspaper, the Normal News, is founded as a monthly.

1890: MSNS is first Michigan institution to establish a department of geography.


Sept. 15, 1897: The student newspaper is renamed the Normal College News, which comes out twice a month.

1897: MSNS is first U.S. teacher’s college to become a four-year institution.

April 29, 1899: Michigan State Normal School is renamed Michigan State Normal College.

1900: Student athletes unofficially adopt the nickname Normalites. Athletes could wear either a “Y” for Ypsilanti or an “N” for Normal.

1915: First U.S. teacher’s college to establish training for teachers of the disabled.

Oct. 24, 1929: Athletic teams are named the Hurons.


July 6, 1956: The student newspaper is renamed the Eastern Echo, a weekly publication.

June 1, 1959: Eastern Michigan College is renamed Eastern Michigan University.

1959: College of Education is established.

1959: College of Arts and Sciences is established.


1964: College of Business is established.

1975: College of Health and Human Services is established.

1980: College of Technology is established.


Jan. 30, 1991: Board of Regents approve changing the Huron name and logo.

May 22, 1991: Board of Regents approve new EMU logo and nickname - the Eagles.

Sept. 9, 1994: The mascot “Swoop” is officially adopted.

Nov. 28, 1995: Groundbreaking for the Bruce T. Halle Library.

Oct. 30, 1996: President Bill Clinton visits EMU to present a speech on women in the business community.

Sept. 20, 1997: A “beaming ceremony” is hosted to celebrate construction of the new Convocation Center.

June 1, 1998: Opening of the $41-million Bruce T. Halle Library.


Jan. 1, 1999: Eastern Michigan University begins a year-long celebration of its sesquicentennial.

May 2000: President Bill Clinton delivers the commencement address at Eastern Michigan University’s Convocation Center.

Sept. 21, 2004: Ground Breaking Ceremony for New Student Center.

March 15, 2005: Dr. John A. Fallon, III appointed president of EMU by a unanimous vote of the EMU Board of Regents.
Our 803-acre campus of scenic flora and wooded areas includes 18 miles of walkways and jogging trails, and has 128 buildings, the Lake House and Rynearson Stadium located on the south side of Huron River. Eagle Crest – our conference center, golf course and resort – is located on the banks of nearby Ford Lake. Most recent additions include the Terrestrial and Aquatic Research Facility (1998); the Convocation Center (1998); the Bruce T. Halle Library (1998); the John W. Porter Building, housing the College of Education (1999); the environmentally sustainable Everett L. Marshall Building, housing the College of Health and Human Services (2000); the renovation of Boone Hall (2000), housing our Extended Programs offices; and The Village (2001), a spacious, apartment-style residence facility. There are currently 13 residence halls and three apartment complexes with 583 units housing more than 4,000 students. A new student union is also under construction.

The Bruce T. Halle Library

The $41-million Bruce T. Halle Library represents the latest technological trends in libraries, integrating traditional print with emerging electronic sources. The 218,000-square-foot facility has 520 computer workstations; 300,000 volumes of open-shelf books; 800,000 volumes in an automated retrieval collection; 3,000 network connection ports; a 100-seat auditorium with seats wired for laptop computers; a 70-seat teleconferencing room; a 130-station computing commons with six learning labs (electronic classrooms); a distance learning lab; a television studio; the Paradox Cafe; individual and group study areas and self-direction stations.
EMU President John A. Fallon, III

Dr. John A. Fallon, III was named the 21st president of Eastern Michigan University March 15, 2005. Fallon, 59, officially took office July 18.

“This is a very special place with a faculty and staff that is committed to providing an outstanding educational and co-curricular experience for students,” Fallon said. “I am eager to begin working with students, faculty, staff, alumni, the community and the Board of Regents to further enhance EMU’s value throughout the State.”

Fallon had been the president of the State University of New York (SUNY)-Potsdam since 1998. During his tenure as president of SUNY-Potsdam, Fallon guided the institution through a period of self-evaluation and entrepreneurial growth. The college enjoyed success in several areas, including:

- completing a five-year, $12 million “Campaign for Potsdam” capital campaign;
- setting records for annual fundraising and research and sponsored programs revenue;
- enhancing the academic profile of incoming freshman, with the average SAT score rising to 1100 and the high school GPA increasing; and,
- receiving its 10-year reaccreditation from the Middle States Association of College and Schools.

Fallon earned his Ph.D. in educational administration from Michigan State University in 1973. He has a M.A. in educational administration from Northern Michigan University and a B.S. in education from Western Michigan University.

Prior to his appointment as president of SUNY-Potsdam, Fallon served as president of William Penn University from 1995-98. He was vice president for public affairs at Saginaw Valley State University from 1989-95. Fallon served in a number of administrative roles at Ball State University from 1982-87.

Fallon serves on the Presidents’ Leadership Group of the Higher Education Center, a body of higher education presidents and chancellors who have declared their commitment to the prevention of student substance abuse. He also participates in several higher education organizations, including the American Association of State Colleges and Universities and the American Association for Higher Education.

Fallon is married to Sidney Lynn Miller Fallon, Ed.D. Sidney is an alumna of EMU, having earned her master’s degree here in 1973. They have four children.
Derrick Gragg, deputy athletic director at the University of Arkansas and a former member of the University of Michigan athletic administration, was named athletic director at Eastern Michigan University, Feb. 21, 2006.

The 36-year-old Gragg (11-19-69) became Eastern Michigan’s 11th athletic director after spending the previous six years at the University of Arkansas. He first joined UA in 2000 as an associate athletic director and in 2003 he was promoted to senior associate athletic director and then deputy director. During his tenure at Arkansas, Gragg was responsible for a variety of areas including: athletic administration management, sport program oversight, marketing, recruitment, budget, student-athlete support, compliance, facilities and game management, and fund raising and research.

Prior to joining the Arkansas athletic program, Gragg was an assistant athletics director for compliance at the University of Michigan from 1997-2000. During his tenure at Michigan, Gragg completed work on his master’s degree at Wayne State University in 1999. He earned his doctorate in higher education administration from the University of Arkansas in May 2004.

“Derrick Gragg has served as a senior-level athletic administrator at four Division I institutions and received accolades for his work at each,” EMU President John A. Fallon, III said at the press conference naming Gragg. “He has the administrative skills, and the vision for what a program at this level should be, and that makes him a perfect fit for Eastern Michigan University.”

“I am honored and excited to be joining the Eastern Michigan University team,” Gragg said. “EMU has a sound program, administrative support and outstanding coaches and student-athletes. I believe that together we can build upon those strengths to restore a winning tradition in athletics.”

A former wide receiver for the Vanderbilt University football team, Gragg earned four letters while completing his undergraduate degree in human development in 1992. He was named to the Southeastern Conference Academic Honor Roll during his senior season.

After completing his undergraduate degree at Vanderbilt in 1992, Gragg stayed at his alma mater to become an academic counselor before adding the title of director of student life in his final year. In 1995, Gragg was named director of compliance and operations at the University of Missouri. During his two years at Missouri he was the game event manager for Olympic sports programs and served on the Big 12 Compliance Coordinators Group during his last year.
Howard Bunsis, a professor of accounting in the Eastern Michigan University College of Business, is in his fourth year as the faculty athletics representative at Eastern Michigan University. He was appointed by then-EMU President Samuel A. Kirkpatrick.

In his position as the faculty athletics representative, Bunsis is responsible for reviewing policies and procedures concerning student-athlete welfare, academic integrity and rules compliance. As part of his duties, Bunsis also sits on the Mid-American Conference committee for faculty representatives.

The 46-year-old Bunsis (11-2-59) is a 1981 graduate of the Wharton School of Business at the University of Pennsylvania. He went on to earn his juris doctor at Fordham School of Law in 1984. He completed work on his master's degree in business administration in the Graduate School of Business at the University of Chicago in 1987 and added his Ph.D. in 1993 at the University of Chicago.

Since the fall of 1998, Bunsis has been a professor in EMU's College of Business. He was an assistant professor in accounting in the Edwin L. Cox School of Business at Southern Methodist University from 1991-98 and in 1990-91 he was an instructor in accounting in the Graduate School of Public Policy at the University of Chicago.

Bunsis is also an accomplished writer, publishing several features in professional journals, including The Journal of Financial Economics, The Journal of Applied Business Research and The Journal of Accounting, Ethics and Public Policy.

During his EMU tenure, Bunsis has been the recipient of the 2001-02 Ronald Collins Distinguished Teaching Award, the 2001 College of Business Teaching Excellence Award, the 2000 College of Business Research Excellence Award and the 1999, 2000 and 2003 University Gold Medallion Service Award.

At SMU, Bunsis was honored for a university-wide Teaching Award in 1998, an MBA Teaching Award in 1994 and 1998, an Undergraduate Teaching Award in 1995, 1996 and 1998, and a University Community Service Award in 1996.

Bunsis and his wife, Barbara (Byers) have two sons: Samuel (4-1-96) and Joshua (6-9-99).

Erin Burdis is in her fourth year as a full-time member of the Eastern Michigan University athletics department.

Burdis joined the EMU staff as a part-time academic counselor in 2001-02 and was elevated to full-time academic counselor and assistant to the director of compliance, in March, 2003.

As an academic counselor, Burdis oversaw the academic performance of EMU’s student-athletes. In that role Burdis helped maintain squad lists, administer student-athlete employment, monitor practice logs and phone logs for all sports and assist with the development of a compliance manual.

The 30-year-old Burdis (12-26-75) joined the EMU athletics staff at the start of the 2001 academic year after serving as a graduate assistant in the University of Kentucky Athletics Department during 2000-01. She was a support desk coordinator at Booth Newspapers in Ann Arbor from 1997-2000 and prior to that was an intern in the athletics department and assistant girls varsity basketball coach at Taylor Light and Life Christian High School in Taylor, Mich. in 1998.

A native of Frankenmuth, Mich., Burdis was an all-state softball player and played on state championships in softball and basketball at Frankenmuth High School before graduating in 1994.

Burdis then went on to Concordia University in Ann Arbor and was an honorable mention All-American shortstop as a senior and the co-captain of the softball team her final two years. She helped lead Concordia to the National Christian College Athletic Association National Championships in both 1998 and 1999. In addition, the softball team won the Wolverine-Hoosier Conference title in 1997 and 1999 and Burdis was named All-League shortstop and All-League All-Academic pick three times (1997, 1998, 1999).

Craig Fink is in his first year as the athletic development director for the Eastern Michigan University athletics department.

The 34-year-old Fink (2-6-72) joins the EMU athletic department staff from the Brown University Sports Foundation where he was managed the annual fund-raising programs from 2001-2006. Under his guidance, the annual programs raised nearly half of the Foundation’s average yearly fund-raising total of $4 million from 5,600 donors. As senior associate director, Fink was part of the senior management team that helped develop the strategy and early fund-raising efforts for achieving a goal of $80+ million for athletics as part of Boldly Brown, the $1.4 billion Campaign for Academic Enrichment, which launched publicly in the fall of 2005. From July-November 2005, Fink also served as interim executive director.

Fink earned his bachelor’s degree in Sports Management at the University of Massachusetts-Amherst in 1994 and later completed his MBA at the Eugene M. Isenberg School of Management at UMass in 2000.

After completing his undergraduate degree, Fink served as the assistant sports information director and assistant baseball coach, and then the sports information director at the U.S. Merchant Marine Academy from 1994-1996. He then worked at the Naismith Memorial Basketball Hall of Fame in Springfield, Mass. from 1996-2000 where he held a variety of roles, including directing the annual induction ceremonies as the manager of events and group programs. From there, he became the Northeast Area Sales Manager for zUniversity.com from 2000-2001 before joining Brown University.

A native of Brooklyn, NY, Fink graduated from Midwood High School. He and his wife, Kimberly, reside in Ypsilanti Township with their two sons, Jack (6-5-00) and Alex (6-18-02).
Darrell Hallberg is in his third year as the equipment manager for the Eastern Michigan University athletics department. The 27-year-old Hallberg (3-17-79) has served as the director of athletic equipment and athletics facilities at South Carolina State University in Orangeburg, S.C. since July 2002.

Prior to that he was a graduate assistant equipment manager at the University of South Carolina for one year (2002). Hallberg was also an equipment intern with the Indianapolis Colts of the NFL from May-August 2000 and was a student equipment manager at the University of South Carolina from 1999-2001.

Hallberg is responsible for the equipment needs of EMU’s 21 varsity sports and their coaches. He orders and maintains equipment and uniforms, and is also responsible for overseeing EMU’s contracts with its official outfitters: Adidas, Ashworth, The Game, and Oakley. He also works on inventory control, purchasing decisions, safety issues, NCAA compliance and event operations.

A native of Columbia, S.C., Hallberg completed his bachelor’s degree in sports administration at the University of South Carolina in 2001. As an undergraduate at USC, he worked the 2001 and 2002 Outback Bowls and the College World Series.

Hallberg is a certified member of the Athletic Equipment Managers Association (AEMA) and on the Schutt Sports Advisory Committee.

Stephannnie Harvey-Vandenberg is in her first year as the assistant athletic director for marketing and promotions for the Eastern Michigan University athletics department. She will also serve as the interim senior women’s administrator for 2006-07.

Harvey-Vandenberg has a wealth of experience in the athletic marketing and promotions field, spending the past 10 years working in the professional and intercollegiate ranks.

Harvey-Vandenberg joins the EMU athletics department after spending the previous two years as the manager of the telemarketing division of Hilton Grand Vacations Company in Orlando, Fla. Prior to that stop she was the director of marketing and community affairs for the North Charleston Lowgators of the NBA Development League from 2001-03; served as director of community relations/promotions at Western Michigan University from 1998-2000; was the assistant commissioner for marketing at the Southwestern Athletic Conference in 1998 and was the assistant executive director of the Black Coaches Association from 1996-98. In addition she was an athletics promotions assistant at the University of Notre Dame from 1995-96 and served internships with the PGA Tour and the NBA.

A native of Benton Harbor, Mich., Harvey-Vandenberg graduated from Benton Harbor H.S. and went on to earn her undergraduate and graduate degrees at Grambling State University, completing her bachelor’s degree in communication in 1992 and her M.A. in sports administration in 1995.

Harvey-Vandenberg was married to Kyle Vandenberg, June 16, 2006.

Dave Keller is in his 10th year as a part of the Eastern Michigan University facilities department and his fourth as the facilities supervisor.

Keller (1-20-61) is a native of Indianapolis, Ind., but grew up in Birmingham, Mich., and graduated from Birmingham Seaholm High School in 1979. He was an honorable mention All-League and All-Area player in both baseball and basketball.

Following graduation, Keller attended Eastern Michigan University and completed his undergraduate degree in 1985.

While at EMU, Keller earned four letters as a catcher on the varsity baseball team and played on two Mid-American Conference championship teams as well as two NCAA Regional qualifying teams.

After graduating from EMU, Keller went on to spend the next 14 years as a baseball coach. He was the freshman baseball coach at Bloomfield Hills Andover in 1983 and from 1984-88 he was the junior varsity baseball coach at Ann Arbor Huron. From 1988-90 he was the head varsity coach at Dearborn St. Alphonsus.

In 1990, Keller took over the head coaching duties at Ypsilanti High School and served in that capacity through the 1996 season. He led the Braves to three league titles, three county championships and sent numerous players on to the college ranks. He was named Ann Arbor News Coach of the Year in 1990 and led his Ypsilanti team to a top-10 ranking.

Keller and his wife, Diane (Ferrari), have three boys: Joseph (10-27-97) and twins, Jacob and Michael (8-26-99).
Dave Lawson is in his sixth year as the head strength and conditioning coach at EMU.

Lawson (6-4-65) joined the EMU staff in August 2001 after having spent the previous seven years as a member of the West Virginia University athletic department strength and conditioning staff.

Lawson first joined the West Virginia University staff as a strength and conditioning graduate assistant in 1994, and in 1995, he was promoted to assistant coach. He was named head skills coordinator and co-director of the strength and conditioning program in July 2001.

A native of Culloden, W.Va., Lawson earned his bachelor's degree from West Virginia Tech in 1991 and added his master's degree from West Virginia University in 1995.

After graduating from West Virginia Tech, Lawson was an assistant football coach and head strength and conditioning coach at Milton (W.Va.) High School (now Cabell Midland). He returned to West Virginia Tech in 1990 as an assistant football coach as well as football strength and conditioning coach. In 1991 he was named the head strength and conditioning coach for all sports.

During his career, he has trained many athletes who have been drafted or signed as free agents in the NFL. While at West Virginia, he worked with five football teams that played in bowl games, including working with eight All-Americans. He also worked with the basketball teams that appeared in the NCAA and NIT postseason tournaments.

Lawson lives in Ypsilanti with his wife, Shannon and their three daughters; BrittLeigh (12-12-2000), Emma (1-21-2002) and Maggie (12-7-2004).

Mike Malach is in his ninth year as a member of the Eastern Michigan University athletics department and his second as the director of internal affairs.

The 38-year-old Malach (12-24-67) joined the EMU staff in September 1998, after a two-year stint as athletics business manager at Southeast Missouri State University. He was responsible for the development and control of the entire athletics budget at Southeast Missouri and he assumed the same responsibilities at Eastern.

A 1990 graduate of Carroll College in Waukesha, Wisc., Malach went on to earn a master's degree from Eastern Kentucky University in 1992. After completing his M.A., he joined the University of Wisconsin-Stevens Point as an assistant athletics director from 1992-95.

Malach then became a systems engineer with Office Technology Company in March 1995 before moving to Cape Girardeau, Mo., as a member of the Southeast Missouri staff in January 1996.

A native of Denmark, Wisc., Nordwall attended Denmark High School and was a member of the 1985 boys basketball team that won the Class B state championship. He also participated in baseball and football as a prep.

Malach lives in Milan with his wife, Joan, and their son, Brevin (1-8-98) and daughter Elaina (8-10-05).

Steve Nordwall is in his fifth year as the director of sports medicine for the Eastern Michigan University athletic department.

Nordwall joined the EMU staff after spending the previous five years as an assistant trainer for the Kent State University athletic program.

At Kent State, Nordwall worked with the intercollegiate sports programs and held direct responsibilities with the football and men's basketball programs. He also served as a certified clinical instructor in the athletic training education program.

A native of Minnetonka, Minn., Nordwall graduated from Minnehaha Academy in 1986. He went on to complete his undergraduate degree at North Park College in Chicago, Ill. in 1990, and followed that with his master's degree at Western Michigan University in 1996.

From 1991-94 Nordwall was the head athletic trainer at Triton College in River Grove, Ill. He then moved on to Western Michigan University as a graduate assistant athletic trainer from 1994-96, followed by a position at the University of Notre Dame as an assistant athletic trainer during the 1996-97 season. He joined the Kent State University staff in 1997 as an assistant athletic trainer and remained there until accepting the EMU position.

The 38-year-old Nordwall (6-26-68) is a certified athletic trainer and a member of the National Athletic Trainers Association and the Great Lakes Athletic Trainers Association.
Melissa Pohorence is in her third year as an assistant athletics trainer at Eastern Michigan University. She will serve as the primary athletics trainer for the women’s basketball, tennis and volleyball teams, while aiding in game-day help with nearly all sports.

Pohorence joined EMU in the summer of 2003 after serving as a graduate assistant athletics trainer at John Carroll University for the previous three years.

While completing her master’s degree at John Carroll, Pohorence was assigned to assist with football, men’s basketball and baseball. She completed her M.A. in community counseling in 2003, and she also served as an assistant camp director during summer camps at John Carroll.

The 28-year-old Pohorence earned her bachelor’s degree at Ohio University in 2000 with a major in athletic training with an emphasis in exercise physiology. She was a member of the dean’s list for academics at Ohio.

A native of Cleveland, Ohio, Pohorence graduated from Lakewood High School in 1996.

Melody Reifel Werner is in her ninth year as a member of the Eastern Michigan University staff and her first as the director of compliance and certification.

She previously served as the associate athletics director/senior woman administrator after spending two years as the assistant athletics director for compliance and the previous four years as the coordinator of athletics rules compliance.

The 49-year-old Reifel Werner has earned both her bachelor’s and master’s degrees with honors from Eastern Michigan University. She completed her bachelor’s degree in marketing and communications in 1979 and her master’s in organizational communications in 1998. She is currently a doctoral candidate in educational leadership at EMU.

Reifel Werner joined Eastern in 1994 to develop and implement a training program for faculty and staff on the online student information computer system. Previously, Reifel Werner worked as a training consultant for The Pace Group.

Prior to Reifel’s work as a training consultant, she worked as an accounts manager and sales trainer for GTE in both Muskegon, Mich., and Ft. Wayne, Ind.

She is a member of the National Association of Athletics Compliance Coordinators (NAACC) and the National Association of Women Athletic Administrators (NACWAA). Reifel Werner is married to Thomas Werner and has two children: Thomas Joseph (4-6-84) and Anthony John (8-18-85).

Scott Schultz is in his first year as the marketing and promotions coordinator for the Eastern Michigan University athletics department.

He previously served as the EMU’s coordinator for group ticket sales after spending the 2004 year as a marketing intern.

The 24-year-old Schultz earned his bachelor’s degree in management from Michigan State University in 2004. He is currently pursuing his master’s degree in sports management from the University of Michigan.

During his undergraduate years at MSU, Schultz was a customer service and sales representative for the athletic department. He was responsible for ticket sales and helped coordinate the Spartan football priority seating program. A native of Colorado Springs, Colo., Schultz graduated from Saline (Mich.) High School in 2000 where he participated in soccer, basketball and baseball. He was captain of the baseball team his senior year.
Assistant Sports Information Director
Greg Steiner

Greg Steiner is in his sixth year with the Eastern Michigan University Sports Information Office and his second as the assistant sports information director.

He will serve as the primary contact for the women’s basketball and volleyball teams, while aiding in game-day help with nearly all sports.

The 25-year-old Steiner (7-1-81) worked as a student sports information director at EMU for three years. A 2003 graduate of Eastern Michigan University, he graduated cum laude with a bachelor’s degree in marketing.

During his tenure as a student assistant for the EMU sports information office, Steiner was responsible for the design and development of the athletics department Web site, as well as most of the office’s publications.

Steiner worked the past four years (2001-2005) for WOHL television in Lima, Ohio, as co-host of the Friday Night Frenzy and The Ottawa Oil Pre-Game Show, a local high school sports show. He completed an internship at Bluffton University during the summer of 2002, where he assisted with the day-to-day operations of the sports information office.

A native of Bluffton, Ohio, Steiner graduated from Bluffton High School in 1999. He is a member of the College Sports Information Directors of America (CoSIDA) and the MAC News Media Association (MNMA).

Sports Information Director
Jim Streeter

Jim Streeter is in his 33rd year with the Eastern Michigan University Sports Information Office, 32 of them as the director.

Streeter (2-10-48) earned a bachelor’s degree from EMU in December 1973, with a major in physical education and minors in journalism and history. He was sports editor of the student newspaper, The Eastern Echo, for two years.

After serving a two-year stint as a sportswriter for The Ypsilanti Press, Streeter joined EMU as an assistant sports information director in 1974. He was named SID in August 1975.

Streeter is a member of the College of Sports Information Directors of America (CoSIDA) and was a member of the publications committee for four years. He was the secretary of the Detroit Sports Broadcasters and Writers Association (DSBWA) from 1990-94 after serving as vice president for one year.

Streeter was selected as one of nine Media Marshals for the 2004 Ryder Cup Golf competition at Oakland Hills Country Club. He was also inducted into the EMU Athletics Hall of Fame in 2004.

A native of Albion, Mich., Streeter graduated from Albion High School in 1966. He earned two varsity letters in baseball and two in basketball at Albion High. He served as president of the Varsity Club his senior year and vice-president of the junior and senior classes.

Streeter and his wife, Mary, live in Ypsilanti and have three sons: Andrew (4-8-77), twins Michael and David (4-4-79), two granddaughters, Isabel (1-3-99) and Annaliese (7-28-03) and one grandson, Avery (2-3-06).

Assistant Strength and Conditioning Coach
Mike Szerszen

Mike Szerszen is in his third year as an assistant strength and conditioning coach at Eastern Michigan University. He was named to the position in July 2003.

Prior to joining the EMU staff, Szerszen was an assistant strength and conditioning coach at the U.S. Military Academy (Army) the previous year.

The 27-year-old Szerszen (12-28-78) earned his undergraduate degree in sports medicine in 2001 from the University of Charleston.

He was a volunteer strength and conditioning coach at West Virginia University from May 2000 to May 2001 before earning his master’s degree in athletic coaching education in August 2002. While working on his master’s, Szerszen was a graduate assistant strength and conditioning coach at WVU from May 2001 to July 2002.

Szerszen then moved on to Army in July 2002, as an assistant strength and conditioning coach where he supervised and oversaw the operation of a 6,000-square foot weight room.

A native of Wheeling, W.Va., Szerszen lettered in baseball at Wheeling Central High School.
Assistant Athletics Trainer
Masayasu Takaiwa

Masayasu Takaiwa is in his third year as a staff athletics trainer at Eastern Michigan University.

Takaiwa joined the EMU staff in fall of 2003 after spending the past year at Lake Superior State University. The 34-year-old Takaiwa (7-9-72) has also served as a graduate assistant athletics trainer at Kent State University (Aug. 2000-May 2002), and was an intern athletics training student at Niagara University (2001). During his undergraduate years at the University of Nebraska at Omaha, Takaiwa was an athletics training student (Aug. 1997-May 2000). He also served as an athletics training student at Dodge City Community College (Aug. 1996-May 1997).

Takaiwa attended the Goto College of Medical Arts and Sciences in Kanagawa, Japan, from 1991-94, before attending the University of Nebraska at Omaha from 1994-96, Dodge City Community College from 1996-97 and completing his bachelor’s degree in physical education at the University of Nebraska at Omaha in 2000. He added his master’s degree in sport and recreation at Kent State University in May 2002.

Takaiwa is certified with the National Athletic Trainers’ Association, the Michigan Athletics Trainers’ Society and the Great Lakes Athletic Trainers’ Association.

Associate Athletics Director
Steve Watson

Steve Watson is in his sixth year as a member of the Eastern Michigan University athletics department and his fourth as an associate athletics director.

Watson joined the department in June 2001 as assistant athletics director for facilities and was promoted to associate athletics director for internal affairs, Sept. 24, 2002.

His current responsibilities include sports administration for baseball, men’s basketball, volleyball, men’s and women’s track, and cross country. Watson is also responsible for overseeing facility management and game/event operations, marketing and promotions, the equipment and strength and conditioning staffs as well as being in charge of human resources within the athletics department.

Prior to joining the EMU athletics staff, Watson was the director of marketing and promotions at the University of Dayton for two years. While at Dayton, Watson was responsible for the marketing and promotions of the entire intercollegiate sports programs. He helped in the sale of corporate sponsorships and the partnership programs that reached a yearly best of $750,000.

The 38-year-old Watson (4-16-68) is a native of Detroit and grew up in Franklinville, N.Y. After an outstanding high school career, Watson went on to earn two varsity basketball letters at Rutgers University before transferring to Bowling Green State University where he lettered for two seasons. He completed his undergraduate work at BGSU in 1990 after earning that school’s men’s basketball Scholar-Athlete of the Year Award as a senior. He started on two BGSU teams that participated in two National Invitation Tournaments.

From 1991-1996, Watson played for a host of professional international basketball teams in France, Portugal and Taiwan. Watson returned to the United States and completed work on his master’s of sports administration degree in 1998 at Ohio University.

Watson and his wife, Ann, have three children: Abby (12-18-94), Allison (8-5-98) and Jackson (6-11-01).
Since the 1991 season, Eastern Michigan University athletic teams have gone by the nickname "Eagles."

The Eagles name was officially adopted on May 22, 1991, when the EMU Board of Regents voted to replace the existing Huron nickname and logo with the new one.

EMU originally went by the nicknames "Normalites," "Men from Ypsi" and various other titles through the years before "Hurons" was adopted in 1929.

The "Hurons" first came into being as the result of a contest sponsored by the Men's Union in 1929. Oct. 31 of that year, a three-person committee, composed of Dr. Clyde Ford, Dr. Elmer Lyman and Professor Bert Peet, selected the name "Hurons" from the many entries in the contest.

The name was submitted by two students, Gretchen Borst and George Hanner.

Hanner was working at the Huron Hotel at the time of the contest and was no doubt as much influenced by his place of employment as by the Huron Indian tribe.

The runner-up name in that contest was Pioneers.

EMU began investigating the appropriateness of its Huron Indian logo after the Michigan Department of Civil Rights issued a report in October 1988 suggesting that all schools using such logos drop them. The report indicated that the use of Native American names, logos and mascots for athletic teams promoted racial stereotypes. At that time, four colleges, 62 high schools and 33 junior high/middle schools in Michigan used Indian logos or names.

The EMU Board of Regents voted to replace the Huron name with Eagles, taken from three recommendations from a committee charged with supplying a new nickname. The other two final names submitted were Green Hornets and Express.

The logos pictured below are the current EMU Athletic Department logos.

**Eastern Eagles Fight Song**

"Eastern Eagles, hats off to you! Fight, fight, fight for ole EMU. Look to the sky, the Eagles will fly, the bravest we'll defy. ... Rah, rah, rah!"

"Hold that line for ole Green and White. Sons and daughters show your might. So, FIGHT, FIGHT! for ole EMU and vic-tor-y!"

**EMU Alma Mater**

Eastern, sacred Alma Mater to your name we shall be true. Ever marching on to victory, we'll stand by to see you through, Softly floating on the breeze, verdant green with white of snow, This our banner we will carry in our hearts whe'er we go.

**Go Green**

Go Green, roll up the score. Go Green, let's get some more. Raise a cheer for old Green and White. Let's show them we came here to fight. Go Green, vic'try we'll claim. Go Green, let's win this game. We'll always fight for old EMU. Come on and let's go Green!
# Rynearson Stadium

** Name  
Rynearson Stadium was named for the late Elton J. Rynearson, Sr., who coached football at Eastern Michigan for 26 seasons. His teams compiled a record of 114-58-15. In one six-year period, from 1925-30, Rynearson’s teams won 40 games, tied two and lost just four.

** Capacity  
Capacity of Rynearson Stadium is 30,200. The stadium originally held 15,500, but additional seating and lighting were added in 1974 when the now-defunct Detroit Wheels used the facility for their World Football League games. The additional seating in 1974 brought the capacity to 22,227. During the summer of 1992, seating was added on the east side to bring capacity to the current total of 30,200. Standing room is available in the south end zone, allowing for crowds larger than the listed capacity.

** First Game  
The first game played in Rynearson Stadium was Sept. 27, 1969, when EMU upset the University of Akron, 10-3.

** Dedicated  
The stadium was dedicated Oct. 25, 1969, when EMU lost, 17-7, to the University of Tampa.

** Cost  
Approximate cost of Rynearson Stadium was $1.4 million when it was built in 1969. A major renovation project, which included installation of a StadiaTurf field, a new team building, an additional 10,000-plus seats, new bathroom facilities and concession stands, an expanded press box and state-of-the-art scoreboard were added in 1991 and 1992 at a cost of approximately $13 million.

** Playing Surface  
The playing field was originally natural grass. A sand-filled artificial surface, StadiaTurf, was installed in 1991. The StadiaTurf surface was replaced in May 1998, by an AstroTurf artificial surface. A FieldTurf surface was installed in the summer of 2005.

** Press Box  
The press box is located on the top of the west-side stands. A second level was added as part of the latest renovations. The working media utilize the lower level while the top level is the University hospitality area for the stadium.

** Locker Rooms  
The EMU locker room is located in the team building at the north end of the stadium. The visitor’s locker room is located below the stands on the west side of the stadium.

<table>
<thead>
<tr>
<th>Att.</th>
<th>Date</th>
<th>Result</th>
<th>Opponent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 25,009</td>
<td>Sept. 16, 1995</td>
<td>W, 51-6</td>
<td>UNLV</td>
</tr>
<tr>
<td>2. 24,622</td>
<td>Oct. 27, 1990</td>
<td>L, 5-21</td>
<td>Central Michigan *</td>
</tr>
<tr>
<td>5. 22,309</td>
<td>Oct. 23, 1993</td>
<td>L, 20-21</td>
<td>Central Michigan *</td>
</tr>
<tr>
<td>6. 21,245</td>
<td>Oct. 8, 1988</td>
<td>L, 6-20</td>
<td>Western Michigan *</td>
</tr>
<tr>
<td>7. 20,211</td>
<td>Oct. 6, 1984</td>
<td>T, 16-16</td>
<td>Central Michigan *</td>
</tr>
<tr>
<td>8. 20,076</td>
<td>Oct. 7, 1989</td>
<td>W, 31-14</td>
<td>Toledo</td>
</tr>
<tr>
<td>11. 19,415</td>
<td>Sept. 22, 1984</td>
<td>L, 13-16</td>
<td>Ohio</td>
</tr>
<tr>
<td>12. 19,411</td>
<td>Oct. 4, 2003</td>
<td>L, 3-31</td>
<td>Western Michigan *</td>
</tr>
<tr>
<td>13. 18,920</td>
<td>Sept. 27, 2003</td>
<td>L, 13-37</td>
<td>Maryland</td>
</tr>
<tr>
<td>14. 18,764</td>
<td>Nov. 11, 1995</td>
<td>L, 13-23</td>
<td>Western Michigan *</td>
</tr>
<tr>
<td>15. 18,094</td>
<td>Oct. 27, 1984</td>
<td>L, 10-17</td>
<td>Ball State *</td>
</tr>
<tr>
<td>17. 17,732</td>
<td>Sept. 27, 1986</td>
<td>L, 16-20</td>
<td>Kent State*</td>
</tr>
<tr>
<td>18. 17,600</td>
<td>Oct. 3, 1992</td>
<td>L, 7-24</td>
<td>Miami*</td>
</tr>
<tr>
<td>20. 17,360</td>
<td>Sept. 8, 1990</td>
<td>W, 27-24</td>
<td>Western Michigan *</td>
</tr>
<tr>
<td>21. 17,252</td>
<td>Oct. 25, 1969</td>
<td>L, 7-17</td>
<td>Tampa (Stadium Dedication)</td>
</tr>
<tr>
<td>22. 17,252</td>
<td>Nov. 3, 1984</td>
<td>W, 20-18</td>
<td>Kent State*</td>
</tr>
<tr>
<td>23. 17,252</td>
<td>Oct. 16, 1971</td>
<td>T, 0-0</td>
<td>Eastern Kentucky</td>
</tr>
<tr>
<td>24. 17,252</td>
<td>Sept. 5, 1987</td>
<td>W, 35-20</td>
<td>Youngstown State</td>
</tr>
</tbody>
</table>

* Mid-American Conference Game
The Eastern Michigan University Convocation Center, in its ninth season as the crown jewel of EMU athletics, opened up a new era of excitement on the west campus of EMU in the fall of 1998.

The state-of-the-art, $29-million facility is the result of a decade-long effort to improve and upgrade University facilities and followed closely the opening of the $41-million Bruce T. Halle Library on the main campus.

Construction of the Convocation Center began in the spring of 1997 and culminated with its grand opening, Dec. 9, 1998, with a men’s basketball game against the University of Michigan in front of a crowd of 7,647.

Since its opening, the Convocation Center has served as home court for the Eagles’ men’s and women’s basketball and volleyball teams. The EMU wrestling team has held several dual meets on the arena floor.

The Convocation Center has also served as the site for two Mid-American Conference Championships. EMU hosted the 2000 MAC Gymnastics Championship and the 2002 MAC Wrestling Championship. The arena has been the host site for four first-round MAC Women’s Basketball Tournament games, three first-round MAC Volleyball Tournament games and one first-round game for the men’s basketball squad.

Along with their commitment to EMU Athletics, the Convocation Center staff has brought some of the finest entertainers in the world to Ypsilanti. The Convocation Center has hosted concerts by the Black Crowes, Indigo Girls, Godsmack, Smashmouth, Ludacris, Toby Keith, Matchbox Twenty, Goo Goo Dolls and John Mayer. The Convocation Center is also the site for EMU’s spring and winter commencement ceremonies. Among other events that have taken place include numerous youth sporting competitions, high school commencements, trade shows, job fairs, conventions, charity and community awareness events as well as a circus.

The 204,316-square-foot facility features three user-friendly levels — arena, concourse and office — and three seating configurations to maximize crowd capacity and space usage. The largest seating capacity is for center-stage entertainment activities, with 9,500 seats available. The capacity for basketball games is approximately 8,800.

EMU’s athletic administration is located on the office level, along with offices for the EMU football, men’s and women’s basketball and volleyball coaching staffs. The EMU Sports Information Office, as well as offices for the Convocation Center staff, are located on the office level.

The main athletic training room and office space for EMU’s sports medicine staff is located on the arena level as are strength and conditioning facilities and equipment rooms.

There is no doubt that the Convocation Center has become a special place for athletic events, but there is a warm spot in the hearts of Eastern Michigan fans for Bowen Field House, the home for men’s and women’s basketball games for 43 years.

Bowen was built in 1955 at a cost of $1.25 million. The facility has 79,529 square feet of floor space and includes an eight-laps-to-the-mile indoor track. An additional 9,394 square feet, along with new permanent seating, a new court and upgrading of the facility was completed in 1982 at a cost of $506,938.

Bowen still serves as home to EMU’s track teams and also serves as a practice facility for many of Eastern’s varsity squads.

**About Ypsilanti**

From rolling, tree-filled suburban neighborhoods to a vibrant urban center, the Ypsilanti area accommodates every lifestyle. Affordable housing, access to state-of-the-art medical care facilities and excellent schools provide a high standard of living. Low interest rates, reduced property tax and Ypsilanti’s central location between Ann Arbor and Detroit have all worked together to create one of the state’s strongest housing markets.

**Ypsilanti’s History**

Ypsilanti is located where an old Indian trail crossed the Huron River and was, long before the coming of the white man, the camping and burial ground for several native American tribes. In 1809, three French explorers built a log structure on the west bank of an Indian trading post which was one of the earliest structures in the vast, sparsely populated Michigan territory, whose citizens, including soldiers in forts, numbered just 4,762.

Gabriel Godfrey, proprietor of the trading post, was followed in 1823 by Benjamin Woodruff who, along with several companions, established a small settlement on the river a mile south of the post, naming it Woodruff’s Grove, the first settlement in Washtenaw County.

In 1824, Father Gabriel Richard, representative in Congress for the Michigan Territory, urged the building of a federal highway from Detroit to Chicago, to be known as the Chicago Road. The surveying crew, following the Sauk Indian trail, put the crossing of the Huron River nearly a mile north of Woodruff’s Grove.

In 1825, three prominent settlers combined portions of their own land to form the original plat for a new settlement at the crossing, which was named for the Greek Patriot General Demetrius Ypsilanti. When a fire destroyed the school at Woodruff’s Grove, that small settlement was abandoned in favor of Ypsilanti.

Travel from Detroit by stagecoach became possible in 1830, and by 1832 three stage lines served Ypsilanti. In 1835, the military road to Chicago was officially opened, with new towns springing up along its length. Three years later the railroad from Detroit reached Ypsilanti. The first wood frame depot was built in 1838; two decades later, a large brick masonry station was constructed.

Adjacent to the depot, a small commercial district arose east of the river known, then and now, as Depot Town. Most of the structures still standing in Depot Town today were built within three decades following mid-19th century.

A second business district developed shortly after Depot Town on the west side of the river, along the Chicago Road (later called Congress Street, now Michigan Avenue). Both business districts continued to develop and diversify, resulting in a considerable rivalry between the two which still exists to some extent today.

Over the years, Ypsilanti grew and flourished. The early development of the community was influenced and enhanced by the presence of the river and its abundant water power.

As the years progressed the river industries of the mid to late 19th century yielded to manufacturing, and mills gave way to auto related commerce which became the major economic force. In 1941, Ford Motor Company built a plant in Willow Run. That plant was quickly converted to wartime production when the United States entered World War II. The famous B-24 bombers rolled off the Willow Run assembly line one every 55 minutes.

(History is courtesy of the Ypsilanti Area Chamber of Commerce)
The Eastern Michigan University Sports Medicine Department has a long history and reputation for excellence in the health care of student-athletes and the education of athletic training students. Founding practitioners Gary Strickland, Ron Venis and Dr. Wally Roeser envisioned a goal of first-class prevention, management and rehabilitation of athletic injuries for all student-athletes. Although the department continues to grow, its primary mission remains the same.

More than 500 student-athletes participating in intercollegiate athletics receive comprehensive health care from an expansive sports medicine team.

The Eastern Michigan University Sports Medicine staff is led by Team Physician Dr. David Alvarez, Orthopedic Team Physicians Dr. Wally Roeser and Dr. Bruce Miller, and Head Athletic Trainer Steve Nordwall. Additionally, the staff consists of two primary care sports medicine fellows, three full-time staff athletic trainers, two full-time athletic training clinical educators, four graduate assistant athletic trainers and the team dentist. Our sports medicine staff works in conjunction with various medical professionals within the community who provide nutritional, dental, vision and other specialized services for our student-athletes.

At Eastern Michigan University, the philosophy of the Sports Medicine staff is two-fold: to provide a high standard of medical care through effective preventive and management programs, and to facilitate an effective post-injury rehabilitation process for a safe return to competition. In all cases, the ultimate well-being of each student-athlete is considered our number one priority, not only while they compete at Eastern Michigan University, but during their lifetime as well.

The Sports Medicine staff operates out of three campus athletic training facilities in the Convocation Center, Bowen Field House and the Rynearson Stadium team building.

Each of the athletic training facilities contain taping and practice preparation areas, treatment and rehabilitative equipment, and physician exam areas that allow for daily, on-campus physician care for athletic injuries and illnesses. Our facilities provide an appropriate environment for the care of our student-athletes and serves as a proper clinical education venue for our athletic training students.

In the fall of 1997, the Athletic Education Training Program became accredited by the Commission on Accreditation of Allied Health Education Programs. Students who are accepted into the education program must demonstrate not only excellence in the athletic training room, but in the classroom as well.

The academic workload of the education program is based heavily in the sciences and includes courses in human anatomy, physiology, physics, chemistry, biomechanics, kinesiology and exercise physiology. Academic and clinical instructors monitor the athletic training students as they progress through the required course work which includes five clinical experience courses. In their final semester each athletic training student completes a 15-week internship at an affiliated internship site. Upon completion of the program, all athletic training students must pass the national certification examination prior to advancing into their careers or continuing on in their education as an athletic trainer.

It is our on-going mission to constantly re-evaluate the roles and responsibilities of our program in order to best exceed the expectation and needs of our student population. The interaction between the sports medicine staff, the student-athletes, and the athletic training education program creates a productive atmosphere which enhances both the student-athlete experience and athletic training students’ clinical education.
EMU Strength and Conditioning

An eagle by definition is a large bird of prey noted for its strength, size, keenness of vision and powers of flight. These are skills that can only develop in the right setting and environment.

At Eastern Michigan University, it is the job of Head Strength and Conditioning Coach Dave Lawson and Assistant Coaches Mike Szerszen to guide student-athletes down the path that will help them develop those and other skills that will allow them to excel in competition.

The main focus of the EMU strength and conditioning program is to develop the complete student-athlete. This is achieved through a program that is not based solely on weight training, but rather on the development of all aspects of athletic performance. Everything that is incorporated into the training program is geared towards enhancing success on the playing field.

Areas of focus include speed, agility, strength, quickness, flexibility, explosive power, sports nutrition and mental toughness.

One major area of focus is the development of running speed and quickness. Great focus is placed on strength development, flexibility and proper running mechanics. The goal is to produce strong physical athletes who improve their foot speed and quickness.

While every athletic program lifts during the year, EMU student-athletes will also participate in year-round conditioning. The strength and conditioning staff push the student-athletes to excel throughout a continually physically and mentally demanding program.

“We believe highly competitive athletes should never get out-of-shape,” Lawson said. “Our workouts are intense and designed to challenge our athletes to surpass levels they have not yet achieved. Because of this aggressive training we help develop not only a physically tougher athlete, but also a mentally tougher one who excels in competition. Our goal is simple ... to be the best conditioned and physically toughest team in the country.”

Physically developing athletes is a year-round endeavor. During the season, football players at EMU will spend as much time with the strength and conditioning coaches as they do on the field with their position coaches.

“A highly motivated athlete is a program’s greatest asset,” Lawson said. “We strive for excellence both mentally and physically. We have individual goal meetings prior to each segment of our training. Short and long-term goals are set and we work diligently to achieve them.

“Our athletes at EMU are second to none in terms of their hard work and effort,” Lawson added. “We work hard, but have fun in the process. The camaraderie and work ethic they develop in the weight room carries over directly to their success on the field.”

Strength and conditioning at EMU is a full-time commitment. There is no such thing as being a part-time champion. At EMU, the eventual goal of all athletes is to be successful on the Mid-American Conference and national level. Through our hard work and commitment to excellence, we believe we can achieve that goal.

Strength Training

This is the foundation of all of our training. Improvements in all areas begin here. We use systematic periodization planning when developing our strength program. We use many compound movements and isolate muscle groups with machines and specific dumbbell exercises. We focus on working many different joint angles. We use as many different training variables and a mix of training philosophies to attain our goals.

By training in this manner we can avoid being one-dimensional which will help us eliminate plateaus and staleness in training. Core lifts include: bench press, squat and hang clean. Many injury prevention exercises are implemented as well.”

Speed and Agility

We believe speed and agility drills should be utilized every time we work out. We incorporate some form of speed or agility drills into every workout. The reason for this philosophy is to provide constant reinforcement so that we can achieve maximum speed and quickness. Speed and agility is separated into long and short distances. Examples of speed drills include resistive runs with harnesses and chutes, stance and start drills, running mechanics, form running and competitive sprints. Some of our agility drills include: cone drills, speed ladders, dot and t-drills, 20-yard shuttles, ladder runs, reactive drills, jump rope and quick feet drills.

Conditioning

We believe that great athletes should never get out-of-shape. We will condition year-round. Of course, the intensity of the conditioning will be dictated by what we are doing during that period of training or at that point in the season. During the season, conditioning will be short and brief as it will be during the winter conditioning period. During the summer preseason training period, conditioning will be very intense as we prepare for the season and as we acclimate for the heat of two-a-day practices during August. Forms of conditioning include: 1.5 mile run, 110-yard sprints, step down sprints ranging in distances from 100 yards to 10 yards, position specific conditioning, gassers and half gassers, and 300-yard shuttle and ladder runs. All conditioning runs have goal times that the student-athletes must meet.

Goal Setting and Evaluation

Football players will sit down three times per year to set individual goals for the end of winter conditioning, summer conditioning and post-season. Each athlete has his own personal goal booklet to monitor gains. The goals are used as a method of monitoring the student-athletes and providing them with a target to attain in training to help improve their performance on the field. Student-athletes will be tested three times per year. These tests help our staff to evaluate their strengths and weaknesses. Testing will include the following at various points in the year: bench press, squat, hang clean, vertical jump, 1.5-mile run, 16 x 110 yard sprints, 15 second bag jumps, 20-yard shuttle, 10-yard sprint, 225-lb bench press reps max, body fat percentage, sit and reach flexibility, height and weight.

EMU Strength Training Philosophy

“The philosophy here at EMU is to train the student-athletes in an organized and systematic manner to develop all elements of athletic performance. Training is performed in a highly intense manner which develops a high level of mental toughness and pride to be the best.”

– Dave Lawson
While success on the field is important, success in the classroom is the number one priority. Student Athlete Support Services (SASS) is dedicated to the academic success of the Eagles. Led by Erin Burdis and her staff of counselors, SASS strives to make sure every student-athlete finds academic success at Eastern.

Our philosophy is to offer an academic support program, integrated with the University, that will assist all student-athletes with their transition into college. This all-encompassing support continues throughout each student-athlete’s collegiate career, until the day he or she receives a diploma, lands a job or enters graduate school.

Being proactive rather than reactive, our staff does not wait for an academic crisis to occur. We gather important background information and build an academic profile on each student-athlete, assessing his or her needs in advance.

Services provided through SASS include the following: programs that focus on student-athletes’ special needs, monitoring academic performance, providing learning assistance, assisting with registration procedures, assisting in monitoring athletic eligibility, providing priority registration and making sure that athletes are advised about current NCAA, MAC and University rules and regulations.

Freshmen and transfer student-athletes encounter a major transition when making the switch from high school or community college to a university. These students, while adjusting to their new routines, receive extra attention and support. College is not easy. But with hard work and dedication from both the student-athlete and the support staff, the student-athlete can have a successful college experience.

The success of Eastern’s student-athletes hinges on their willingness to seek assistance from SASS as well as other University student services. SASS staff members continually refer student-athletes to the admissions office, Academic Advising Center, Career Services Center, health services, the records office, financial aid and The Holman Learning Center. Faculty members also provide assistance to student-athletes through advising in course selection and providing additional help with courses when requested.

**Academic Success**

Entering the 2006-07 academic year, Eastern Michigan University student-athletes boast the highest cumulative GPA in the department’s history at 3.094. The previous best was a 3.050 in the 2005 winter semester.

“The academic report for the 2006 winter semester reflects the hard work and dedication that is put into the academic experience by our faculty, staff, and student-athletes,” EMU Athletics Director Derrick Gragg said. “Our success in athletic competition is in direct correlation to our success in the classroom. Our student-athletes, as well as student-athlete support services (SASS), devote a lot of time and effort to improving academic performance and they should all be congratulated on this success for the entire University.”

For the second semester in a row the women’s tennis team (3.792) and the baseball squad (3.146) earned the highest team GPA’s for the men’s and women’s programs. During the winter semester, 78.9 percent of the athletic teams posted a 3.0 or higher in both cumulative and semester GPA.

Other highlights for the 2006 winter semester include:

- Total number of teams with a 3.0 GPA: 15
- Total 4.0 winter semester GPA’s: 26
- Total number of student-athletes above a 3.0: 257 (57.7%)
NCAA Compliance

THE INITIAL ELIGIBILITY CLEARINGHOUSE

WHAT IS THE INITIAL ELIGIBILITY CLEARINGHOUSE?
If you intend to participate in Division I athletics as a freshman, you must register with and be certified by the NCAA Initial-Eligibility Clearinghouse. Your high school counselor should provide you with the student-release form and a red brochure titled, Making Sure You Are Eligible to Participate in College Sports.

HOW DO I REGISTER WITH THE CLEARINGHOUSE?
Complete the student-release form and mail the top (white) copy of the form to the Clearinghouse along with the registration fee or register online at www.NCAAClearinghouse.net. You should apply for certification after your junior year in high school if you are sure you wish to participate in intercollegiate athletics as a freshman at a Division I or II institution. If you fail to submit all required documents, your incomplete file will be discarded after three years, requiring you to pay a new fee if certification is requested after that time.

WHAT ELSE DOES THE CLEARINGHOUSE NEED TO CERTIFY ME?
After graduation and before school closes for the summer, your high school must send the Clearinghouse a copy of your final transcript that confirms graduation from high school. You must also have your ACT or SAT scores sent to the Clearinghouse.

HOW DO I HAVE MY TEST SCORES SENT TO THE CLEARINGHOUSE?
Test scores must be sent directly from the testing agency. You can accomplish this by marking code 9999 as one of the institutions to receive your scores, or submit a request for an “Additional Score Report” to the appropriate testing agency.

Effective August 1, 2005 ....
For prospective student-athletes first entering a collegiate institution on or after August 1, 2005, you must meet the new 14 core course rule. The core requirements are:

- 4 years of English
- 2 years of mathematics
- 2 years of natural/physical science
- 1 year of additional English, math or natural/physical science
- 2 years of social science
- 3 years of additional courses (from above or foreign language, non-doctrinal religion, or philosophy)

Effective August 1, 2008, you will need to meet a 16-core course requirement.

RECRUITING REGULATIONS

WHEN DO I BECOME A PROSPECTIVE STUDENT-ATHLETE?
When you start ninth-grade classes. Before the ninth grade, you become a prospective student-athlete if a college gives you (or your relatives or friends) any financial aid or other benefits that the college does not provide to all prospective students.

WHEN IS A COLLEGE CONSIDERED TO BE RECRUITING ME?
If any coach or representative of the college’s athletics interests approaches you (or any member of your family) about enrolling and participating in athletics at that college.

WHO CAN RECRUIT ME?
Only University coaches and staff. Alumni and friends of the University are not permitted to contact prospective student-athletes in any way.

OFFICIAL VISITS

HOW MANY OFFICIAL VISITS AM I ALLOWED TO TAKE?
Each prospective student-athlete is limited to five official visits which may be taken following the opening day of classes of your senior year of high school.

WHAT MUST THE SCHOOL HAVE AN OFFICIAL VISIT?
The recruiting institution must already have a high school or a college transcript and ACT or SAT test scores on file.

UNOFFICIAL VISITS

CAN I PAY MY OWN WAY TO VISIT A COLLEGE CAMPUS?
You may visit an institution’s campus at your own expense an unlimited number of times before your senior year of high school and continuing in your senior year. This is an unofficial visit.

WHAT CAN THE SCHOOL GIVE ME WHEN I GO ON AN UNOFFICIAL VISIT?
A maximum of three complimentary admissions to a campus athletic event in which that school’s team is competing, issued through a pass list only. Such complimentary admissions are for the exclusive use of the prospect and those persons accompanying him on the visit. They can be issued only on an individual game basis.

PHONE CALLS AND CONTACTS

WHO CAN CALL ME ON THE PHONE? WHEN? HOW OFTEN?
Faculty members and coaches are permitted to call you once during the month of March of your junior year (all sports other than football). Football may call you once during the month of May of your junior year. Additional calls may be made after July 1 of your junior year (all sports other than football and basketball), June 21 for basketball and Sept. 1 for football. After that date, a coach or faculty member can call you or your parents or legal guardian once a week. Boosters are not permitted to call.

In sports other than football, it is permissible to make one in-person, off-campus recruiting contact with you during the month of April of your junior year, then again once per week after July 1 during a contact period, limited to three. Football is permitted to do so beginning September 1 and is limited to six during a contact period.

WHEN ARE COACHES ALLOWED UNLIMITED CALLS TO ME?
At the following times: during the five days immediately before your official visit to that university; on the day of a coach’s off-campus contact with you; during the time beginning with the initial National Letter of Intent (NLI) signing date in your sport through the two days after the signing date.

CAN I CALL COACHES COLLECT OR TOLLFREE? WHEN?
Yes. You may call coaches or universities collect or use a toll-free (1-800) number. They may receive calls on or after July 1 after you complete your junior year of high school.

CORRESPONDENCE AND RECRUITING MATERIALS

FROM WHOM CAN I RECEIVE LETTERS? BEGINNING WHEN?
Coaches, faculty members and students (but not boosters) can send you letters, starting Sept. 1 of your junior year in high school (at the conclusion of sophomore year for men’s basketball).

WHAT CAN A UNIVERSITY SEND ME?
A Division I Institution may provide you with the following material: general correspondence, including letters, U.S. Postal Service postcards and institutional note cards, and materials printed on plain white paper with black ink; business cards; e-mail and instant messages; NCAA educational information; pre-enrollment information subsequent to signing a National Letter of Intent with the university; one athletic publication (media guide or recruiting guide) which may include only one color printing inside; schedule cards.

CAN THEY SEND ME ANYTHING PRIOR TO MY JUNIOR YEAR?
Only questionnaires and summer camp brochures.

CAN ANY OTHER MATERIALS BE MAILED TO ME?
No. Game programs, which may not include posters, can be provided only during official or unofficial visits to the school’s campus. The same restrictions apply to student-athlete handbooks.

CAN A UNIVERSITY HAVE SIGNED WITH HELP ME GET A SUMMER JOB? BEGINNING WHEN?
After you sign a National Letter of Intent, the school you signed with may arrange summer employment for you. That employment may begin after you graduate from high school.
**EMU Athletic Club**

**WHO ARE WE?**
Eastern Michigan University’s Athletic Club enhances and strengthens programs by helping to raise funds through membership and ticket sales. Currently with more than 500 members, this active and committed group works directly with the athletics director to enlarge the support base of Eastern Michigan University’s 21 intercollegiate sports.

**WHAT DO WE DO?**
The club has agreed to center its activities around three committees: fund raising, special events and ticket sales. Alumni, former athletes and community and business leaders come together throughout southeast Michigan to support the club.

In 2002, the E-Club established the new Hall of Fame at the Convocation Center. Stop in to see this historical perspective dating back to 1976 showcasing Eastern Michigan’s more than 160 coaches, athletes, administrators and several Olympic champions. This display includes Hall of Famers that were previously housed at Bowen Field House; all are honored with plaques which outline their accomplishments. Located on the north side of the Convocation Center’s first floor, you will learn of great people that were Pioneers, Normalites, Hurons and Eagles and part of the great tradition of EMU athletics.

**FUND-RAISING PLANS**
This year we are targeting three capital projects:
1. Renovation of the Team Building at the north end of the football field.
2. Improving the drainage on our soccer field
3. Showcase Eastern Michigan’s football history with a Band of Honor around the top of the east stands, which will provide a historical perspective of our winning football teams and players.

**EVENTS**
- Football bust
- Postgame receptions
- Golf outings
- Men’s and women’s year-end sports banquets

**HOW CAN YOU BECOME INVOLVED?**
Become a member of the Eastern Michigan University Athletic Club by contributing at one of the levels outlined below. If you or your spouse is employed by a matching company, your contribution goes even further.

**MEMBERSHIP LEVELS AND BENEFITS:**

- **Hall of Fame -- $5,000 and up**
  - All of the benefits of the lower levels, plus ...
  - Receive first-level priority on the purchase of football/basketball season tickets, see (B) below
  - Purchase rights to 10 luxury football box seats

- **Olympian -- $2,500 - $4,999**
  - All of the benefits of the lower levels, plus ...
  - Receive second-level priority on the purchase of football/basketball season tickets, see (B) below
  - Purchase rights to five luxury football box seats

- **All-American -- $1,000 - $2,499**
  - All of the benefits of the lower levels, plus ...
  - Receive third-level priority on the purchase of football/basketball season tickets, see (B) below
  - Football/basketball reserved parking (season ticket holders only)
  - Purchase rights to two luxury football box seats

- **All-Conference -- $500 - $999**
  - All of the benefits of the lower levels, plus ...
  - Receive fourth-level priority on the purchase of football/basketball season tickets, see (B) below
  - Media guides upon request
  - Postseason ticket priority
  - Purchase rights to one luxury box seat

- **Captain -- $250 - $499**
  - All of the benefits of the lower levels, plus ...
  - Receive fifth-level priority on the purchase of football/basketball season tickets, see (B) below
  - Football season parking pass (season ticket holders only)

- **Varsity -- $50 - $249**
  - Tax deduction, see (A) below
  - Newsletter and invitation to special events
  - Discounts at Eagle Crest Golf Club, Eagle Crest Conference Center and the Ypsilanti Marriott (must show membership card)
  - Membership card/window decal

(A) Material value of benefit provided will reduce tax deduction by value of benefit. Consult tax adviser.
(B) Current football/basketball season ticket holders retain their current seats.
EMU Athletic Hall of Fame

The Eastern Michigan University alumni varsity letterwinners club, E-Club, sponsors the EMU Athletic Hall of Fame. The induction ceremony for the class of 2006 will be held in conjunction with an EMU men's basketball game during the 2006-2007 season. The class of 2006 includes: Greg Howe (baseball), Carole Huston (athletic administration), Dazel Jules (men's track), Peter Linn (men's-women's swimming head coach), Bob Lints (football), Nikki Stubbs (volleyball), and Gary Tyson (men's basketball).

Ron Adams, 1999
Delmar Allman, 1981
Sherry Anderson, 2003
Jim Applegate, 1996
Roger Arnott, 1983
Rha Arnold, 1981
Tommy Asinga, 2005

B
Norb Badar, 1988
John Banaszak, 1985
William Barrett, 1984
Gary Battien, 1989
Louis Batterson, 1979
Charles Eugene Beatty, 1976
James Bell, 1984
James Bibbs, 1979
Dan Boisture, 2005
Ruth Boughner, 1980
Charles Forsythe, 1981
Garion Campbell, 1982
Hasely Crawford, 1985
Clarence Chapman, 1988

C
Sharon (Brown) Calhoun, 2003
Garion Campbell, 1982
Bill Cave, 1989
Clarence Chapman, 1988
Jean Clone, 1986
John Clay, 1995
William "Audie" Cole, 2002
Sherm Collins, 1988
Terry Collins, 1994
Roger Coray, 2004
Doug Cossey, 1985
Rena Cox, 2002
Clifford Crane, 1982
Hasely Crawford, 1985
William Crouch, 1978
Bob Crosby, 1995
Marsha (Barker) Crosby, 2003
C. Dale Curtiss, 1977

D
Mark Dailey, 2004
Dottie Davis, 1990
Glenn Davis, 1987
Jeff Dils, 1990
Marc Dingman, 1998
Earl Dixon, 2004
Donna Donakowski, 1994
Melissa Drouillard, 2004
Jim Dutcher, 2003

E
Clare Ebersole, 1988
Dave Ellis, 1986
Ed Engle, 1997

F
Tom Fagan, 1991
F.L. “Frosty” Ferzacca, 1994
Angie Fielder, 2001
Charles Forsythe, 1981
John C. Fountain, 1996
William Foy, 1976

The newest group of Hall of Famers celebrate following the induction ceremony in the atrium of the the Convocation Center The Class of 2005 included: Tommy Asinga (track and field), Dan Boisture (football coach), Ben Braun (basketball coach), Hamilton Morningstar (track and field), Dr. Walsdomar Rosers (team physician), Danny Schmitz (baseball), Sara Seegers (softball) and Harold Simons (basketball).